

DEED

Italy

Deed is an Italian deep tech company which has developed get[®], a wrist wearable device part of an innovative integrated HW-SW platform. It's an all-in-one solution which deals with modern challenges regarding the complex digital-self connectivity and management through user authentication, payments and new UX methods. Get guarantees flexible customization, API fast integration to exploit multiple verticals.

Deed[®]

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Health

PRODUCT DESCRIPTION / SOLUTION

Get[®] enables:

- On board data encryption to guarantee that no one has access to native data;
- Biometric strong and continuous authentication through ECG ID method;
- Secure and fast c-less payments;
- Stand alone connectivity via Wi-Fi antenna;
- New and unique UX guarantees by Bone Conduction and intuitive HMI;
- Deep analysis of advanced biometric data (HRV, PPG, SpO2, BBT, stress/sleep monitoring).



DIFFERENTIATION

Get[®]'s strengths:

- ECG authentication
- Data encryption on board
- Innovative UX
- Reliable biometric data: FDA & ISO certified
- B2B strongly oriented
- HW/SW customization
- Next-gen rigid flex PCB

UNIQUE SELLING PROPOSITION

- Higher security standard through dual core processors and eSE secure element;
- Unique and unambiguous ID acquisition method and advanced ECG biofeedback;
- New UX through the HMI and Bone conduction.

HOW DOES YOUR COMPANY CONTRIBUTE TO SUSTAINABILITY

As for the pre-order Kickstarter campaign Deed[™] aims to plant one tree for every get[®] sold. Moreover, the Deed Forest will compensate for all CO2.

